



PROUDLY BREWED ONLY IN CHICAGO

HERO IPA

VARIETY PACK



The combined might of four powered-up Heroes showcases the evolution of hops and their impact on craft brewing's most popular style. Experience a variety of brewing methods and ingredients with classic and West Coast IPAs next to modern Hazy and Juicy iterations. Choose your Hero!



- #1 IPA BRAND FAMILY IN ILLINOIS
- #2 IPA VARIETY PACK IN ILLINOIS
- #3 IPA 12-PACK IN ILLINOIS (#2 IS ANTI-HERO)
- #8 IPA BRAND FAMILY IN MIDWEST (+8%)

SOURCING: L52 WK NIQ IL FMCG +C AND CHICAGO FMCG + C

YEAR-ROUND
AVAILABILITY



HERO VARIETY 12 PACK

FOUR IPA STYLES / THREE CANS PER STYLE

HERO IPA

WWW.REVBREW.COM

REVOLUTION BREWING, 3340 N KEDZIE AVE, CHICAGO, IL 60618



ANTI-HERO®

HOPS | CENTENNIAL, CHINOOK, CITRA, CRYSTAL, CASCADE

ABV / 6.7%

Anti-Hero marshals the power of five American hop varieties into a hop bomb with bold citrus, pine, and floral notes. This uncompromising leader has stood the test of time and commands the title of #1 selling IPA in Illinois today. An intrepid choice for conflicted protagonists who always come through in the end.



HAZY-HERO

HOPS | CITRA, MOSAIC, AMARILLO, IDAHO 7, SULTANA, CASHMERE, CENTENNIAL

ABV / 7.3%

Gaze into the mist and discover the supremacy of modern American hops in a Hazy IPA. A double dose of fruit-forward hops set the stage for a smooth, velvety body and an explosion of tropical mango, pineapple and citrus sweetness. The transcendental flavor and balanced finish keeps this beer refreshing until the last sip.

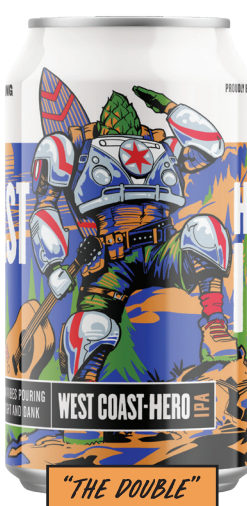


CITRA-HERO

HOPS | CITRA, KRUSH, AMARILLO, SIMCOE

ABV / 7.0% | **VARIETY PACK EXCLUSIVE**

Citra-Hero, our juicy IPA, bursts onto the scene with a whipcrack of fruit-forward hop intensity. Waves of ripe orange, bright passionfruit, and zesty lemon ripple across the palate, igniting a bright, exhilarating citrus crescendo that leaves a bold, unforgettable impression.

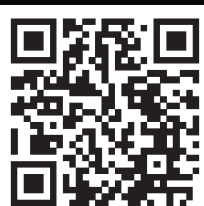


WEST COAST-HERO

HOPS | SIMCOE, CENTENNIAL, CITRA, AMARILLO, CASCADE

ABV / 8.0%

Good vibes saturate a crystal-clear Double IPA rocking dank, resinous waves of powerful hops long into the endless sunset. Our newest year-round IPA promises bright beachside refreshment for champions of the West Coast Form.



SCAN THIS CODE FOR MORE INFORMATION + GRAPHIC ASSETS

PROUDLY BREWED ★ ★ ★ ★ ONLY IN CHICAGO

PROUDLY...

THE HERO IPA VARIETY PACK IS THE RESULT OF TWENTY PAST ITERATIONS OF OUR LEAGUE OF HEROES VARIETY PACK THAT EXPLORED INNOVATIVE COMBINATIONS OF MALT, HOPS, AND YEAST. THE RESULT IS FOUR PERFECTLY BALANCED HEROES THAT ROSE TO THE TOP, COVERING THE ENTIRE SPECTRUM OF THE IPA STYLE.